

CAREER CONNECTIONS

A UNG Career Services Publication



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THE EMPLOYER'S PERSPECTIVE

What Do Employers Want to See in Applicants?

In Career Services, we often hear students ask us what they should put on a resume, or what they should say during an interview. Students want to crack the employer's code and find out what they have to say so they are considered for the job.

In this issue, we have three employers who have hosted UNG interns and have hired UNG students into full-time positions. They gave us their insights as to what they look for in applicants and what helps a student stand out from the crowd.



Enterprise Holdings

Don Dorsey, Recruiter for Enterprise Holdings, has been recruiting UNG students for several years and has always been impressed with the quality of students he meets.

How can a student stand out from the crowd? What impresses you the most in an interview?

A student can stand out from the crowd by their preparation for an interview. Knowing some facts about the company and having great questions in regards to our industry.

What do you wish students would learn in college that you're not seeing in applicants?

Interview preparation is the one area that can help with all candidates. Understanding that you have to do some research before an interview. Not knowing anything shows you are not really interested.

What makes someone successful in your company?

Someone who is resilient and can overcome failures. We encourage failure at times because it build character and leaders. We are a company that invests in our employees so they can be leaders within our company. Knowing that you can overcome obstacles is huge and everyone wants to be associated with those individuals.

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*Leadership,
Competitiveness,
Team-Oriented*



The Lab Depot

Jere Allen, Chief Financial Officer and UNG alumnus, has hired numerous UNG students over the years.

What specific skills / experience do you look for on a resume?

We like to see candidates who have been involved in a variety of experiences. Whether it's academic or clubs, church groups, sports, work-related opportunities or semester abroad programs; we like to see students who have stretched themselves a bit.

How can a student prepare for your internships / career opportunities?

I would encourage student to have a good balance of activities that they participate in over the course of their college experience. There should be a good mix of academic, social, and work involvement.

What makes someone successful in your company?

It starts with the question, "Is this the right fit for the candidate and the organization?". Every organization has a culture of what they value and every candidate has an idea about what is important to them. If the two align, that is the starting point to what is hoped to be a long and mutually beneficial relationship.

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*Good Character
Always Trying to
Improve
Doers as well as
Thinkers*

Surgical Information Systems

Lisa Redding, a recruiter from Surgical Information Systems, often recruits UNG students from the Career Services career fairs.

What the top three qualities you look for in an intern/applicant?

The qualities that I look for in an intern/applicant are preparedness (resume put together, professional dress, and research on the position/company), prior internship experience in the field of interest, and campus leadership and/or relative work history while in college.

How can a student prepare for your internships/career opportunities?

A student will need to be taking classes relative to the internship they are applying for. They will need to show how their schooling and previous work/internship history has prepared them for the internship. I don't expect them to come in knowing everything, but with an open mind and eagerness to learn. They have to have some knowledge of the position. For example, if someone applies to be an analytics intern, I would expect them to be taking classes in data analysis, math, and maybe have a prior internship.



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*Be invested in the
success of the
company.*

Do You Target Specific Programs & What is the Best Way for Students to Apply?

Don - Our internships are open to all majors! We understand that leaders can have multiple backgrounds and degrees. We target core competencies: Leadership, Communication, Work Ethic, Customer Service, and Persuasiveness. Students can apply via Handshake or they can go to our careers website at careers.enterprise.com.

Jere - Many of our opportunities have been specific to what are needs are, which in turn are often suited for a specific major. However, that is not always the case. Sometimes we have project internship opportunities that don't require any specific major, but may be based more on someone's temperament. When we have opportunities, we post them on Handshake, departmental message boards, and frequently attend UNG Career Fairs.

Lisa - Students with a technical background or Healthcare IT background typically do the best in our positions. All of our positions are posted on our website. We also post our most relevant positions to students on handshake.

Summer Virtual Chats!

June 9 - Career Exploration - <https://bit.ly/2VJ6nMh>

June 16 - Finding Success in Your Internship - <https://bit.ly/2YneKyT>

June 23 - Using LinkedIn Effectively - <https://bit.ly/2Y9Vg0z>

June 30 - Managing Stress During the Job Search - <https://bit.ly/2WIM2He>

July 7 - Employer Spotlight: Mansfield Oil - <https://bit.ly/2LcwRQ9>

July 14 - Writing Strong Accomplishment Statements - <https://bit.ly/2yXdVIO>

July 21 - Applying to Grad School - <https://bit.ly/2yTZ5wa>

August 4 - Employer Spotlight - Georgia State Government - <https://bit.ly/2zOoWWU>

